

# Couture to your door



Soochen (right) and Soozhee direct models in a rehearsal of a fashion parade. Picture: TAMARA DEAN



Sleeveless cross front vest with light sequin details (transforms into skirt), \$2000.



Hand embroidered hooded jacket with sequin detail, \$2630.

**N**OTHING rivals the quality of couture and the perfection you get from personal tailoring. So imagine having your own fashion designer working for you.

Margaret's Place Couture (MPC) is a design service utilising the skills of two top designers Soochen and Soozhee.

The service comes to you and outfits are designed or tailored especially for you. MPC can also modify their existing designs and can

ascertain their frustration - such as lack of knowledge about fashion, lack of satisfaction with the fit of clothes off the rack, etc.

From this, the design team creates a service to suit - wardrobe consultation, tailoring, re-designing garments from existing pieces in the

clients' wardrobe, to creating new pieces specifically for the client.

This takes place in the convenience of their own home, office or in the MPC studio. The service is available seven days per week.

At the appointment, the client will liaise with the two designers and the couturier.

They will look through sample garments on offer, fabric swatches and design books that are taken to appointments.

home-delivered couture works.

**Who is your typical client?**

Our typical client is generally dissatisfied with what is available from stores.

They recognise that no-one is a typical shape and they have difficulty getting clothes that fit them exactly. They want to be different to the mainstream and come to us to get their own look.

They are selective, confident men and women who know what they want and aren't afraid to get it but have generally experienced dissatisfaction with retail garments. They enjoy that the MPC team care about what they have to say.

Explain how the service works from first phone call to finished product.

During the initial call, there are a series of questions the MPC team will run through for the designers to create a client profile, and to



Men's cashmere cross front jacket with raised neck and contrast trim, \$1660.

wardrobe to get an overview of what they wear, ascertain how they are happy/unhappy with their clothing, work through how to incorporate existing pieces, tailor things that have never "worked" and draw garments on the spot. After measuring the client for sizes, the MPC team goes back to the studio to make outfit patterns before having a fitting with the client. MPC will then go ahead with the final product. There are usually two fittings before MPC presents the final product to the client.

**If hemlines rise or fall with fashion, will MPC adjust designs accordingly?**

Yes, the MPC team offers simple tailoring to detailed work with expert finishing.

**What is the average time needed for a consultation?**

Some take an hour or more, but it depends on what the customer has time for and what they are after from the MPC team.

The consultation time can be long or less, according to how much the client wants to do.

**How frequently do you need to consult MPC?**

There is no schedule, the MPC service is tailored to suit the needs of the client.

For an appointment call 9826 0661 or 0415 460 934 or email [sales@margaretsplace.com.au](mailto:sales@margaretsplace.com.au) Consultations start at \$250 for two hours.

Treat your tastebuds... burp!

Superb Coffee  
Hot Meals  
Regular and Gourmet Sandwiches  
Dine-in or Takeaway  
Catering for Business Functions

For all your lunch time catering needs

**The Green Frog Café**

Spotlight Plaza  
Shop 3, 281 Crown Street  
Wollongong 2500  
Ph: 4226 9616  
Fax: 4226 9665

Open 7am-3pm  
Monday to Friday

Closed Public Holidays

**HILARY'S**  
BOUTIQUE

NOW AT FAIRY MEADOW

35 Princes Highway  
FAIRY MEADOW  
Phone: 42834578  
opp Charles Hotel

- Geoff Bade
- Philosophy
- Veronika Maine
- Vicky Vale
- Joseph Ribkoff

GEORGE BADE

Brighten your day with a lovely bouquet!

**McAndrew's Florist**

EST • 1926

Cnr Kelra & Crown Streets,  
WOLLONGONG

PH 4229 5408 FAX 4229 2376

Discounts apply  
Corporate accounts welcome

Website: [www.illawarramercury.com.au](http://www.illawarramercury.com.au)